

annual merrymount gala

presented by:



SPONSORSHIP OPPORTUNITIES

November 16, 2023

| Mercedes-Benz London

35 Southdale Rd. E.



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Check your stress and worry at the door – the **Annual Merrymount Gala** is an evening embracing the carefree spirit of childhood.

In support of Merrymount’s Crisis Residential/Respite Program, this year’s gala celebrates the importance of Play through activities, games, and entertainment throughout the evening.



Who: 200 – 250 guests
When: Thursday, November 16th 2023
5:30pm to 9:30pm
Where: Mercedes-Benz London
35 Southdale Rd. E

**Black Tie
meets
Play Time!**

About Merrymount

Merrymount Family Support and Crisis Centre is an accredited Children’s Mental Health Centre providing around-the-clock family capacity building and support services for children aged 0 to 12, across London/Middlesex, Elgin, and Oxford counties.

Merrymount provides a wide range of crisis, respite and early intervention mental health services and programs to strengthen children and their families. All children and families receive individualized plans of care, specific to fit their family’s needs and strengths.

To learn more about Merrymount Family Support & Crisis Centre or make a donation, please contact:

Danielle Stonehouse, Director of Philanthropy
dstonehouse@merrymount.on.ca
(519) 434-6848 ext. 245

Let’s Get Social!



@merrymountlondon



@merrymountlondon



merrymountlondon

www.merrymount.on.ca



Presenting Sponsor

\$25,000

- Live welcome by host at beginning and conclusion of the event
- Corporate logo to be included with event logo for use in promotional materials ie. Sponsorship Package, Save the Date, front of event program given to all guests, etc.
- Recognition as **Presenting Sponsor** at the bottom of the digital display for duration of event
- Featured recognition as **Presenting Sponsor** on digital display during cocktail hour
- Prominent placement as **Presenting Sponsor** on sponsorship banners at the event
- Two page feature in the event program
- Featured profile in Merrymount e-newsletter about corporate involvement with Merrymount
- Name and logo on Merrymount website with a link to your company website
- Recognition with logo on social media channels (Facebook, Instagram and LinkedIn)
- Includes two tables with VIP Gala Experience (extra drink tickets, transportation to and from event)
- Recognition plaque displayed at Merrymount for one year following event



SOLD

Did you know?

Merrymount has been providing support to children and families in London since 1874 - that's nearly 150 years!





For organizations looking for pre-event brand promotion to a wider, more general audience.

Gold Sponsor

\$10,000

- Logo and name on digital display during welcome message by host
- Recognition as **Gold Sponsor** on digital display during cocktail hour
- Inclusion as **Gold Sponsor** on the sponsorship banners at event
- Full page feature in the event program
- Name and logo on Merrymount website with a link to your company website
- Recognition in the Merrymount e-newsletter
- Recognition with logo on social media channels (Facebook, Instagram and LinkedIn)
- Includes one table with VIP Gala Experience (extra drink tickets, transportation to and from event)
- Recognition plaque displayed at Merrymount for one year following event

TWO OPPORTUNITIES REMAINING

Silver Sponsor

\$7,500

- Logo and name on digital display during welcome message by host
- Recognition as **Silver Sponsor** on digital display during cocktail hour
- Inclusion as **Silver Sponsor** on the sponsorship banners at event
- Half page feature in the event program
- Name and logo on Merrymount website with a link to your company website
- Recognition in the Merrymount e-newsletter
- Recognition on social media channels (Facebook, Instagram and LinkedIn)
- Includes one table with drink tickets provided for cocktail hour

TWO OPPORTUNITIES REMAINING



Bronze Sponsor

\$5,000

- Recognition as **Bronze Sponsor** on digital display during cocktail hour
- Inclusion as **Bronze Sponsor** on the sponsorship banners at event
- Quarter page feature in the event program
- Name and logo on Merrymount website with a link to your company website
- Recognition in the Merrymount e-newsletter
- Recognition on social media channels (Facebook, Instagram and LinkedIn)
- Includes one table

FOUR OPPORTUNITIES REMAINING



For organizations looking for brand promotion to a more targeted audience at the event itself.

Silent Auction Sponsor

\$5,000

- Name and logo displayed on Silent Auction signs at event
- Name and logo displayed on digital Silent Auction bidding platform
- Recognition as **Silent Auction Sponsor** on digital display during auction closeout
- Quarter page feature in the event program
- Name and logo on Merrymount website with a link to your company website
- Includes one table

ONE OPPORTUNITY REMAINING

Fun & Games Sponsor

\$5,000

- Name and logo displayed at game and entertainment stations around the venue
- Recognition as **Fun & Games Sponsor** on digital display during cocktail hour
- Quarter page feature in the event program
- Name and logo on Merrymount website with a link to your company website
- Includes one table

ONE OPPORTUNITY REMAINING

Dinner Sponsor

\$5,000

- Name and logo printed on menu card at centre of table and in guest program
- Recognition as **Dinner Sponsor** on digital display during dinner portion of evening
- Quarter page feature in the event program
- Name and logo on Merrymount website with a link to your company website
- Includes one table

SOLD



Wine Sponsor

\$3,000

- Name and logo displayed as **Wine Sponsor** at centre of each table
- Recognition as **Wine Sponsor** on digital display during dinner portion of evening
- Name and logo included in the event program
- Name and logo on Merrymount website with link to company website
- Includes one half table

SOLD



Mystery Raffle Sponsor

\$3,000

- Recognition as **Mystery Raffle Sponsor** displayed on all raffle tickets to be sold
- Recognition as **Mystery Raffle Sponsor** on digital display during raffle portion of evening
- Name and logo included in the event program
- Name and logo on Merrymount website with link to company website
- Includes one half table

ONE OPPORTUNITY REMAINING

Corporate Sponsor

\$1,000

- Name listed in the event program
- Name and logo on Merrymount website
- Includes one event ticket

UNLIMITED OPPORTUNITIES

Support the Silent Auction

Consider donating an item to
the 2023 Annual Merrymount
Gala

Contact Charlotte today.

Tickets

- \$200 Individual
- \$750 Half Table of Four
- \$1500 Table of Eight
- \$2500 VIP Gala Experience for Eight (includes drink tickets, transportation to/from event, and a \$500 tax receipt)



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Thank you for considering a
sponsorship of the Annual
Merrymount Gala.

For further inquiries, or to customize a sponsorship opportunity
to best suit your organization's needs, please contact:

Charlotte Cross-Kihs
Fundraising and Events Coordinator
ccrosskihs@merrymount.on.ca
(519) 434-6848 ext. 229

